



EXHIBITOR MARKETING PACKAGES

Have you thought about what you want to achieve at Red Dot Miami? Whether you want to make new contacts and sales, network with current contacts and build on existing relationships, or position yourself at the forefront of the art world and increase brand awareness, we have a marketing package that's right for you.

PREREQUISITE PACKAGE

Included with your booth registration.

Designed to give all exhibitors exposure in the Show Catalog plus other essential marketing platforms.

- ✓ Exhibitor Directory Listing
- ✓ Unlimited Collector Passes
- ✓ Website Exhibitor Preview & Listing
- ✓ Promotional Image Inclusion
- ✓ Full-page Exhibitor Preview in Show Catalog

CHOOSE AN UPGRADE PACKAGE

Choose an upgraded package to boost your show marketing and increase brand awareness.

PREMIUM PACKAGE

\$995

Designed for exhibitors ready to ramp up their marketing efforts, our premium package offers excellent industry exposure and drives long-term growth.

- ✓ Exhibitor Directory Listing
- ✓ Unlimited Collector Passes
- ✓ Website Exhibitor Preview & Listing
- ✓ Promotional Image Inclusion
- ✓ Double-page Exhibitor Preview in Show Catalog
- + 250 Business Cards
- + 100 Postcard-size Preview Reprints

PLATINUM PACKAGE

\$1,295

Designed for exhibitors with aggressive marketing goals, our platinum package increases brand awareness and maximizes return on investment.

- ✓ Exhibitor Directory Listing
- ✓ Unlimited Collector Passes
- ✓ Website Exhibitor Preview & Listing
- ✓ Promotional Image Inclusion
- ✓ Double-page Exhibitor Preview in Show Catalog
- + 250 Business Cards
- + 100 Postcard-size Preview Reprints
- + Booth Vinyl Signage & Installation

MARKETING PACKAGE COMPONENTS



A full-page or upgraded double-page exhibitor preview in our beautifully designed bound Show Catalog will capture attendees' attention.

Red Dot Miami Catalog: 8" x 8"



A glossy reprint of your exhibitor preview you can send to your mailing list to help promote your exhibition before the show.

Postcards: 5.5" x 8.5"



An art show is about more than selling art. It's about making connections that last a lifetime.

Business Cards: 2" x 3.5"



Booth signage that marks you out from the crowd is likely to attract more visitors, increase brand awareness, generate leads, and grow sales.

Approx. 40" x 15"

IT'S EASY

STEP 1

Pick an upgrade **package.**

We know you already have a lot on your plate, so we've made it easy. Simply send us contact information, an image of your artwork, and a caption, and we'll design a splashy, upscale gallery-style exhibitor preview and accompanying components.

STEP 1

Pick an upgrade package if desired by choosing it at this link.

www.reddotmiami.com/exhibitor-marketing-package

STEP 2

Send us your **info.**

STEP 2

Upload your info and images here.

www.reddotmiami.com/show-catalog-image-upload-form

STEP 3

We **design** it!

STEP 3

We send you your designed components for approval.

The deadline to upgrade is Oct. 30. Take advantage of this critical marketing tool today.

Questions? Contact Ashley Tedesco at 831-970-5611.