



MEDIA CONTACT:

Elliott Stares ESPR 305.490.1985 Elliott@esprinc.com

FOR IMMEDIATE RELEASE

SPECTRUM MIAMI AND RED DOT MIAMI MOVE TO MANA WYNWOOD DURING MIAMI ART WEEK 2018

The ultimate destination for today's contemporary and fine art world returns to Miami's artistic and creative hub offering a new and improved world-class exhibition experience

Spectrum Miami and Red Dot Miami announce curatorial themes for 2018

<u>Miami, FL – August 10th, 2018</u>: Redwood Media Group, the nation's leader in exhibitions and event production, media, and marketing for the global fine art community, is excited to announce a unique and newly formed partnership with Mana Wynwood, together with a permanent new home for its flagship art shows—two of the longest running independent art shows during Miami Art Week.

Spectrum Miami and **Red Dot Miami** will return to Wynwood Arts District starting in 2018, with a new and long-term location at **Mana Wynwood** – offering an exceptional and elevated world-class experience for both exhibitors and art enthusiasts during this year's Miami Art Week, taking place December 5—9. The only venue featuring "Two Shows in One Location" during Miami Art Week will cover more than 100,000 square feet of exhibition space and be even more accessible for visitors on foot and by car, all within walking distance from Wynwood's trendiest restaurants, bars and retail boutiques. New and improved features for this year's five-day fine art experience will include:

- Low traffic location for easy accessibility
- · Hundreds of paved parking spaces on-site
- Indoor air conditioning and restrooms
- Dedicated café and lounge space with seating
- Easy access to the adjoining PINTA art fair

"We are excited to announce a unique alliance with Mana Wynwood, one of the region's most progressive organizations in property development and the creative arts," says Eric Smith, president of Redwood Media Group. "Returning to the Wynwood Arts District for the first time since 2015 perfectly positions Spectrum Miami and Red Dot Miami within one of the country's leading lifestyle and cultural destinations for both residents and visitors to Miami. Our new indoor location and pristine exhibition space will offer a truly premium experience for exhibitors and art enthusiasts alike. This is a strategic and long-term partnership and location for our flagship shows and we look forward to welcoming the art world to our new home."

Spectrum Miami and Red Dot Miami form the acclaimed contemporary and fine art experience that collectively presents some of today's most coveted national and international galleries and artists from the U.S and around the world. Redwood Media Group exclusively produces the two art shows housed in one location—considered to be the only multi-show production of its kind during Miami Art Week.

Red Dot Miami, a curated gallery-only contemporary art show, now in its 13th year, will be located inside Mana Wynwood. Red Dot Miami presents [ILLUMINATE] as the curatorial theme for 2018. From works that inspire awe and wonder to sweeping series that reveal new trends to artists who throw light on the roots of imagination through fearless creativity, Red Dot Miami illuminates the best the contemporary art world has to offer. This theme forms a common thread throughout the special exhibits and programming that showcases exhibitors, art industry professionals, and select nonprofits and institutions. Red Dot Miami features more than 75 galleries representing over 500 leading contemporary artists from primary and secondary markets throughout the world. The five-day show attracts more than 35,000 visitors and high-net-worth collectors who interact with the specially curated programming, which includes the Spotlight Program, a focused look at several cutting-edge galleries chosen by the Redwood Media Group selection committee; Art Labs, a series of outstanding projects by leading galleries, art institutions, and art collectives within the show; and Art Talks, an inside look at the artistic experience by way of panel discussions, conversations, and provocative artistic discourse with leading artists, curators, designers, and art industry professionals. The complete Red Dot Miami program will be announced in November.

Spectrum Miami, an upscale and urban curated contemporary art show, now in its 8th year, will be located adjacent to Red Dot Miami at Mana Wynwood. Spectrum Miami presents special programs and site-specific exhibitions that showcase the thriving art landscape of the city, informed by the 2018 curatorial theme **[ALLURE]**. Atmospheric abstracts. Provocative photographs. Seductive sculptures. The allure of contemporary and modern art is mysteriously and undeniably powerful. Spectrum Miami is where contemporary meets extraordinary, featuring the works of more than 160 exhibiting artists and galleries from the Florida region, the U.S. and around the globe. Known for its urban and upscale works of art, Spectrum Miami includes **Art Labs** and **Art Talks** as well as the **Spotlight Program**, providing collectors with a focused look at several prominent exhibitors, each creating a site-specific exhibition, and the **LaunchPad Artist Program**, showcasing an emerging and unrepresented artist who is selected to create an exhibition at the show, selected from a collaboration among local art institutions, galleries, and Spectrum Miami. Spectrum Miami will also include **[FOTO SOLO]**, a stand-alone exhibit, introduced at Artexpo New York in 2016, that features up to 10 artists from various continents who have been chosen for their exemplary photographic fine art. The complete Spectrum Miami program will be announced in November.

Spectrum Miami and Red Dot Miami have grown to become the ultimate destination for the fine art industry professional and contemporary art enthusiast who collectively seek a more accessible experience with exhibits showcasing the world's most progressive portfolios by some of today's elite artists, galleries, and emerging talents. With more than 35,000 attendees flocking to see the artwork of the 1,000+ artists showcased by over 200 exhibitors, these are two non-stop, not-to-be missed destination Miami Art Week shows.

The annual **Opening Night Preview Party** for Spectrum Miami and Red Dot Miami will take place from 6 to 10 p.m. on Wednesday, Dec. 5, at Mana Wynwood, 2217 NW 5th Ave., Miami, FL 33127, and will feature innovative contemporary art together with Louis Jadot Wines, cocktails, hors d'oeuvres, and DJ entertainment. Tickets for the Opening Night Preview Party are priced at \$50 by purchasing online or \$60 at the event. A General Admission 1-day Pass for Spectrum Miami and Red Dot Miami is \$25 by purchasing online or \$30 at the event. A 5-day Pass that includes the Opening Night Preview Party is \$75 by purchasing online or \$85 at the event. Tickets grant access to both Spectrum Miami and Red Dot Miami. For further information on the shows or to purchase tickets, please visit spectrum-miami.com, and reddotmiami.com. For more information on Redwood Media Group, visit redwoodmg.com.

-Ends-

For further information, to arrange an interview, or to request media credentials, please contact: Elliott Stares
ESPR
305.490.1985
Elliott@esprinc.com

NEW LOCATION

Mana Wynwood 2217 NW 5th Ave. (at NW 22nd Street) Miami, FL 33127

ADMISSION COST

Opening Night Preview Pass: \$50 online / \$60 at event

Total Ticket: Opening Night + 5-Day Pass: \$75 online / \$85 at event

General Admission, 1-Day Pass: \$25 online / \$30 at event

Seniors, 1-Day Pass: \$15 online / \$20 at event Students, 1-Day Pass: \$10 online / \$15 at event

OPENING NIGHT PREVIEW PARTY

Wednesday, December 5th: 6:00PM - 10:00PM

SHOW HOURS

Thursday, December 6th: 1:00PM – 9:00PM Friday, December 7th: 1:00PM – 10:00PM Saturday, December 8th: 1:00PM – 9:00PM Sunday, December 9th: 12:00PM – 5:00PM

ONLINE

Spectrum Miami Website — <u>www.spectrum-miami.com</u>

Spectrum Miami on Facebook — www.facebook.com/SpectrumMiamiArtShow

Spectrum Miami on Twitter — www.twitter.com/SpectrumMiami

Spectrum Miami on Instagram — @spectrummiami Red Dot Miami Website — www.reddotmiami.com

Red Dot Miami on Facebook — https://www.facebook.com/reddotartshow/

Red Dot Miami on Twitter — https://twitter.com/reddotmiamiart

Red Dot Miami on Instagram — @reddotmiami

About Spectrum Miami and Red Dot Miami

Discover Spectrum Miami, a curated contemporary art show in the heart of Miami's artsiest 'hood. Back in the Wynwood District for the first time since 2015, Spectrum Miami is taking over the iconic Mana Wynwood. Featuring an international slate of artists and galleries, it's where contemporary meets extraordinary. Join us for a five-day fine art experience, featuring Art Labs, Art Talks, Meet the Artist sessions, music, entertainment, and other special events.

Discover Red Dot Miami, a contemporary art show in the heart of Miami featuring an international slate of galleries. The show features galleries showcasing over 500 leading contemporary artists, and includes Art Labs, events, and informative Art Talks focused on collecting. Now in its 13th year, the five-day event attracts over 30,000 visitors, a majority of whom are high-networth collectors. Join us for an unforgettable five days of cutting-edge art, entertainment, and special events.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past nine years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*.

For more information, visit www.redwoodmg.com, www.artbusinessnews.com, www.artexponewyork.com, www.artsandiego.com, www.spectrum-miami.com, www.artsantafe.com, and www.reddotmiami.com.